SUPPLEMENT TO CONTRACT FOR ADVERTISING AUTHORIZED BY A CANDIDATE

Con	TRACT NO. <u>263000</u>
1.	THE NAME OF THE CANDIDATE IS: Dobbie Wasserman Scholtz
2.	THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF US Congess in the □ Primary Election, © General Election, or □ Special Election.
3.	THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS Debbie Wasserman Schulds for Congress
4.	THE TREASURER OF THE AUTHORIZED COMMITTEE IS
5.	THE CONTACT PERSON FOR THE PURCHASER IS:
	Jarest Kastowitz Name 1322 G. Street, SE Wash DC Z0003 Address
	202 675 6936 Phone Number
6.	THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE: Lawrence Wisserman Trae

^{*} The Treasurer is often the only top officer of a Candidate Committee.



ORDER

Flight Dates 10/25/12-11/05/12

<u>Order Sep</u> 00:15:00

<u>Product</u> <u>Estimate #</u> **1849**

Contract / Revision 263000 / SCHULTZ FOR CONGRESS Alt Order # 06395531

Original Date / Revision Agency Com 15% Billing Type Cash

10/24/12 10/24/12 Billing Contact Order Type GENERAL

Advertiser POL/Wasserman SC/D/CON/ Billing Cycle EOM/EOC

1322 G. Street, SE Billing Calendar BROADCAST
Washington, DC 20003

Agency Mundy Katowitz Media

Demographic A35+

Buying Contact

Rev Codes

AGY

POL

CAND

Sales Office DC Product Codes PL-Candidate

1322 G. Street, SE Sales Region NAT Priority P-2

Washington, DC 20003 Agency Ref Advertiser Ref

Primary Account Executive Aaron Ashe

Account Executive Order% Start Date End Date

Aaron Ashe 100%
Order Share 24% Market Value 116770

Competing Station % of Order **Amount** WBFS % 0 **WBZL** 3% 3503 WFOR 27% 31528 **WPXM** % 0 **WSVN** 33% 38534

13%

15180

Order Totals Billing Plan # of Spots Month Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount October 2012 \$2,337.50 0.00 10/01/12 7 \$2,750.00 10/28/12 \$2.337.50 \$2,750.00 7 November 2012 31 \$21,483.75 \$25,275.00 0.00 10/29/12 11/05/12 31 \$21,483.75 \$25,275.00 38 Totals \$23.821.25 \$28,025.00 0.00

WTVJ

								Tota	<u>ls</u>
Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WPLG 10/25/12 10/26/12	M-F 5a LCL News CM	5-6am	TF	:30	2	\$125.00 P-2	0.00 NM	2	\$250.00
	LCL 10 News @ 5am	(5:00 AM-5:3	30 AM)						
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/12 10/28/12	TF 2	\$125.00	0.00						
E 2 WPLG 10/29/12 11/02/12	M-F 5a LCL News CM	5-6am	MTWTF	:30	5	\$125.00 P-2	0.00 NM	5	\$625.00
	LCL 10 News @ 5am	(5:00 AM-5:3	30 AM)						
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/29/12 11/04/12	MTWTF 5	\$125.00	0.00						
E 3 WPLG 11/05/12 11/05/12	M-F 5a LCL News CM	5-6am	1	:30	1	\$125.00 P-2	0.00 NM	1	\$125.00
	LCL 10 News @ 5am	(5:00 AM-5:3	30 AM)						
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 11/05/12 11/11/12	1 1	\$125.00	0.00						
E 4 WPLG 10/25/12 10/26/12	M-F 5a LCL News CM	5-6am	TF	:30	2	\$125.00 P-2	0.00 NM	2	\$250.00
LCL 10 News @ 5am (5:30 AM-6:00 AM)									
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/12 10/28/12	TF 2	\$125.00	0.00						

00:15:00



Contract / Revision

263000

Flight Dates 10/25/12-11/05/12

Hiatus Dates

<u>Original Date / Revision</u> 10/24/12/ 10/24/12

Order Sep

Advertiser POL/Wasserman SC/D/CON Product SCHULTZ FOR CONGRESS Estimate # 1849

In Ch. Star	d End	Inventory Code	Dwook	Otomb/Fund T	ina Dava	l 0	-4-	D-t- D-	Dt. T	Tota	
Ln Ch Star		Inventory Code		Start/End T		Len Sp		Rate Pri			Amount
E 5 WPLG 10/29	3/12 11/02/12	M-F 5a LCL News LCL 10 News @		5-6am (5:30 AM-6:0	MTWTF	:30	5	\$125.00 P-2	0.00 NM	5	\$625.00
Start Date	End Date	Weekdays	Spots/Week	•	Rating						
Week: 10/29/12	11/04/12	MTWTF	5		0.00						
E 6 WPLG 11/05	5/12 11/05/12			5-6am	2	:30	2	\$125.00 P-2	0.00 NM	2	\$250.00
Chart Date	F-4 D-4-	LCL 10 News @		(5:30 AM-6:0	· ·						
<u>Start Date</u> Week: 11/05/12	End Date 11/11/12	Weekdays 2	Spots/Week 2		Rating 0.00						
E 7 WPLG 10/25		M-F 7-9a GMA	CM	7-9am	TF	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
		Good Morning Ar	nerica	(7:30 AM-8:0			·	+ 1,222122 ; -			41,000.00
Start Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/12	10/28/12	TF	1	7 .,	0.00						
E 8 WPLG 10/29	3/12 11/02/12	M-F 7-9a GMA Good Morning Ar	CM	7-9am (7:30 AM-8:0	MTWTF	:30	5	\$1,000.00 P-2	0.00 NM	5	\$5,000.00
Start Date	End Date	Weekdays	Spots/Week	•	Rating						
Week: 10/29/12	11/04/12	MTWTF		\$1,000.00	0.00						
E 9 WPLG 11/05	5/12 11/05/12	M-F 7-9a GMA	CM	7-9am	2	:30	2	\$1,000.00 P-2	0.00 NM	2	\$2,000.00
		Good Morning Ar	nerica	(7:30 AM-8:0	00 AM)						. ,
Start Date		Weekdays 2	Spots/Week		Rating						
Week: 11/05/12 E 10 WPLG 10/25	11/11/12			\$1,000.00	0.00			Φ750 00 D 0	0.00.101		
E 10 WFLG 10/20	0/12 10/20/12	Local 5p News	s CM	5-6p (5:30 PM-6:0	TF 10 PM)	:30	1	\$750.00 P-2	0.00 NM	1	\$750.00
Start Date	End Date	Weekdays	Spots/Week	-	Rating						
Week: 10/22/12	10/28/12	TF	1	\$750.00	0.00						
E 11 WPLG 10/29	9/12 11/02/12	•	s CM	5-6p	MTWTF	:30	2	\$750.00 P-2	0.00 NM	2	\$1,500.00
011-01		Local 5p News		(5:30 PM-6:0	,						
<u>Start Date</u> Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> MTWTF	Spots/Week 2		Rating 0.00						
E 12 WPLG 11/05				5-6p	1	:30	1	\$750.00 P-2	0.00 NM	1	\$750.00
		Local 5p News	· • • • • • • • • • • • • • • • • • • •	(5:30 PM-6:0	-	.00		φ/00.001 2	0.00 14,41	'	Ψ100.00
Start Date		<u>Weekdays</u>	Spots/Week		Rating						
Week: 11/05/12	11/11/12	1	1	\$750.00	0.00				****		
E 13 WPLG 10/29	3/12 11/02/12	M-F 6p LCL News	s CM	6-630pm	MTWTF	:30	2	\$1,300.00 P-2	0.00 NM	2	\$2,600.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12	11/04/12	MTWTF		\$1,300.00	0.00						
E 14 WPLG 11/05	5/12 11/05/12	M-F 6p LCL News	s CM	6-630pm	1	:30	1	\$1,300.00 P-2	0.00 NM	1	\$1,300.00
a		M-F Local News									
<u>Start Date</u> Week: 11/05/12	<u>End Date</u> 11/11/12	<u>Weekdays</u> 1	Spots/Week		Rating						
E 15 WPLG 10/29			CM	\$1,300.00	0.00	.20		#0.500.00 D.0	0.00.1114		AT 500 00
L 10 WI LO 10/23	0/12 11/02/12	M-F 11-1135P	CIVI	11-1135P	MTWTF	:30	3	\$2,500.00 P-2	0.00 NM	3	\$7,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12	11/04/12	MTWTF-~	3	\$2,500.00	0.00						
E 16 WPLG 11/05	5/12 11/05/12		СМ	11-1135P	1	:30	1	\$2,500.00 P-2	0.00 NM	1	\$2,500.00
Start Date	End Data	M-F 11-1135P	Cmafa/lAt- : 1	5	Detin			•			
Start Date Week: 11/05/12	End Date 11/11/12	Weekdays 1	Spots/Week	<u>Rate</u> \$2,500.00	Rating 0.00						
E 17 WPLG 10/28				1130a-1230		:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
		This Week in Sou	•	(12:00 PM-1	•	.50	•	ψοσο.σσ1 -Ζ	O.OO INIVI	'	ψυσου.σσ
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						



Contract / Revision

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Flight Dates 10/25/12-11/05/12

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<u>Original Date / Revision</u> 10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser POL/Wasserman SC/D/CON Product SCHULTZ FOR CONGRESS Estimate # 1849

Ln Ch St	tart End	Inventory Code	Break	Start/End Tir	me Days	Len Spo	ots	Rate Pri	Rtg Type	Tota Spots	<u>ls</u> Amount
E 17 WPLG 10/	/28/12 10/28/12	TWISF/Michael P This Week in Sou	•	1130a-1230p (12:00 PM-12:		:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
Start Da Week: 10/22/1		Weekdays 1	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
E 18 WPLG 11/	/04/12 11/04/12	TWISF/Michael P This Week in Sou		1130a-1230p (12:00 PM-12:		:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
Start Da Week: 10/29/1		<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
· ·									= ; ; = =	20.0	22.225.22

Totals 38 \$28,025.00